





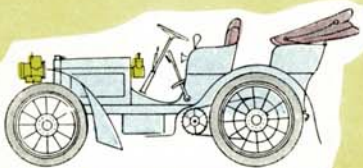
## **S** T A R S O N P A R A D E

Today as in former days, the large 6-cylinder cars hold again the foremost rank in the outstanding manufacturing program of the Daimler-Benz Factories. Since the first cars of Gottlieb Daimler and Carl Benz conquered the roads of the world, an almost unbelievable technical development made the horseless carriage to a common appearance of our every day life. And always — during this never resting development — Daimler-Benz adhered faithfully to its principles: Every Mercedes-Benz car combines in itself the creative accomplishments of excellent engineers, the experiences gained through a unique series of racing victories, reliable expert workmanship, and materials of the highest quality.

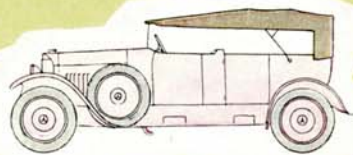
In every decade of this epoche Mercedes-Benz was the outstanding car of its time. The exquisiteness of its design, the buoyancy and reliability of its engine, and the style, unobtrusively adapted to the taste of the particular era, lent expression to the way of life of its world-wide circle of customers. And today, this car has found again friends and buyers in more than 100 countries of the world, to whom the Mercedes Star means more than the trade mark of an internationally known firm.



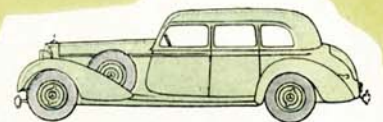
**Y O U R L U C K Y S T A R — W H E R E V E R Y O U A R E**



1901



1921



1937

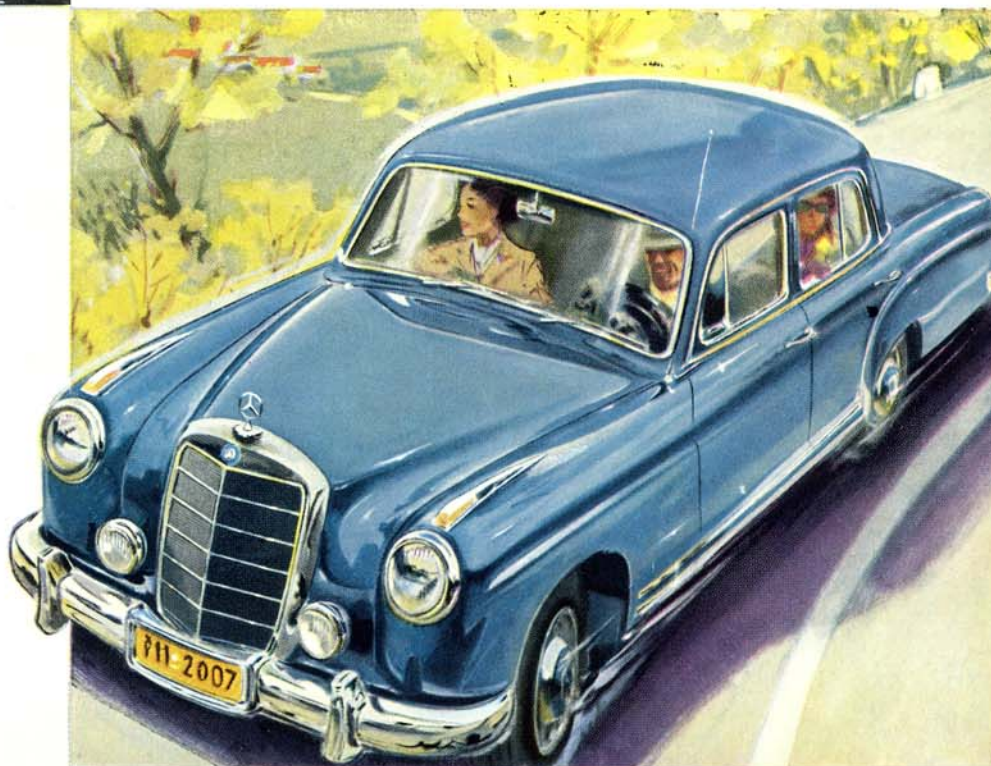


The modern arrangement of the instruments allows to observe them without taking the eyes off the road, and—for safer driving's sake—the new speedometer with a horizontal scale is made especially easy to read.

## *Type 220*

S A L O O N

With a keen approach to new problems, faced in the untiring further development of an efficient type of car, the Mercedes-Benz "220" was born. The distinctive elegance of its styling, the unusual liveliness of its engine, and the excellent road stability, which is assured under all weather conditions, became a new standard of value on the automobile market.



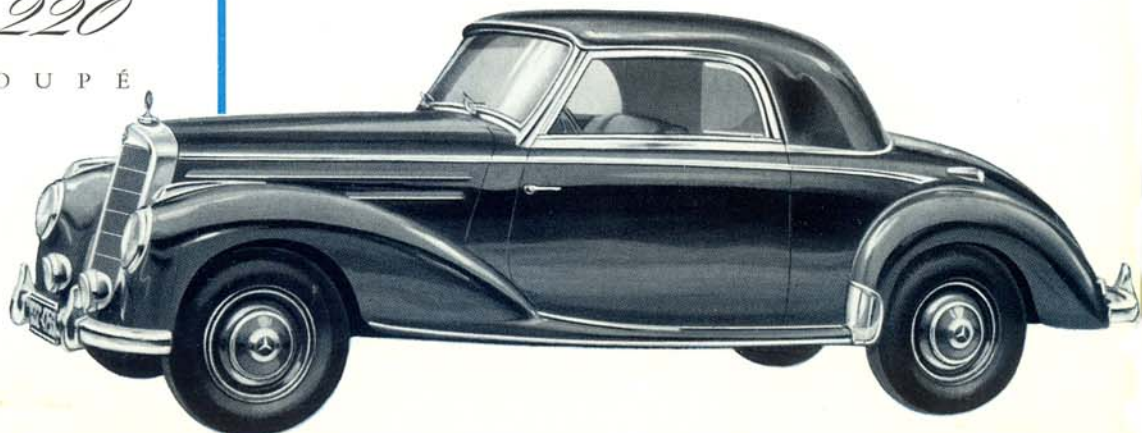
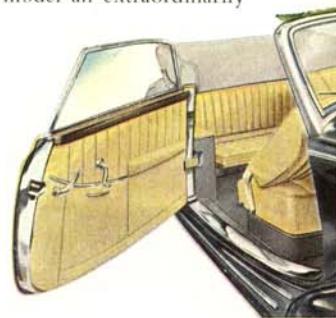
C O N V E R T I B L E

## *Type 220*

C O U P É

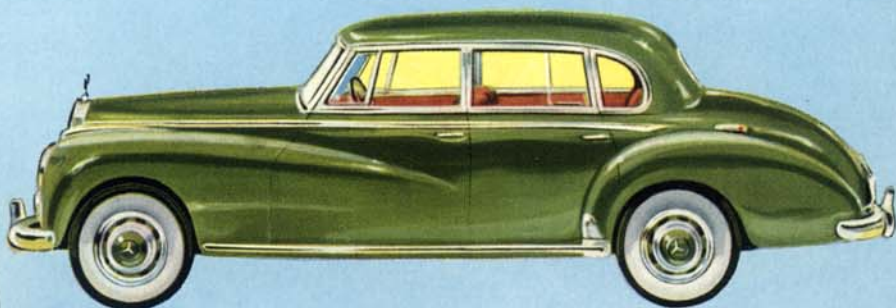
The Mercedes-Benz Convertible A and the 2-seater Coupé of the "220" are delivered with the hitherto built, sporty-looking coach work. By a torsion-proof chassis the traditional Mercedes-Benz design gives this model an extraordinarily high degree of safety. The 92 HP 6-cylinder engine is capable of attaining speeds up to approximately 95 miles per hour.

The car's rich appointments lend its interior an atmosphere of coziness and ease, and its softly upholstered seats covered with genuine leather, transform even strenuous rides into delightful relaxation.



# Type 300

S A L O O N

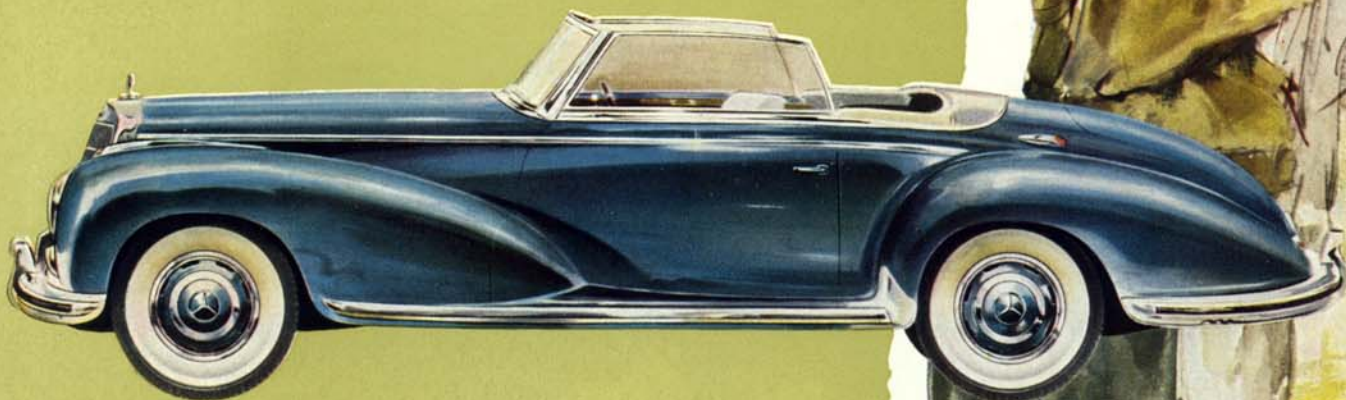


The car of supremacy.  
Superb harmony of technical perfection, traditional exquisiteness, and distinguished beauty.

# Type 300 S

R O A D S T E R

The dream of all sports drivers throughout the world. Symbol of speed and beauty.



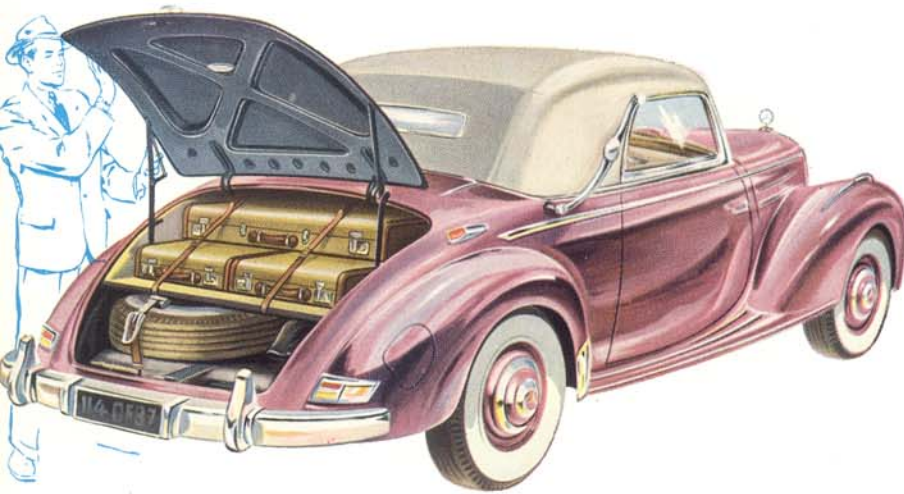
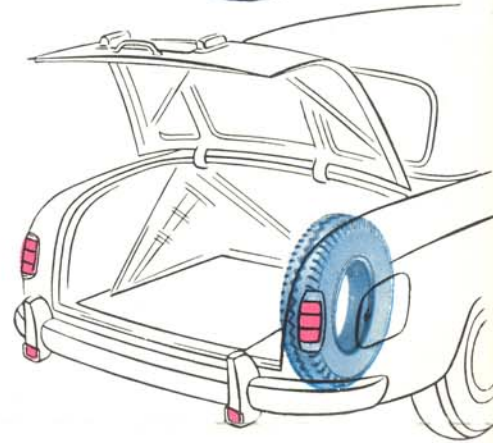
# Type 220

S A L O O N

Graceful aerodynamic lines of the long sweeping body lessen not only air drag, but make the interior surprisingly roomy. 92 HP give the "220" a top speed of 95 miles per hour. Fast acceleration, superb climbing ability, increased safety by turbo-cooled hydraulic brakes, and the advantages of a new frame-floor-unit construction mark the fully matured design of the new "220".



All appointments are thought out to the minutest detail and numerous small amenities heighten the joy of owning this car. It can easily accommodate five to six people without limiting their freedom of movement. One glance into the luggage boot convinces that there are really no difficulties to store away plenty of luggage.



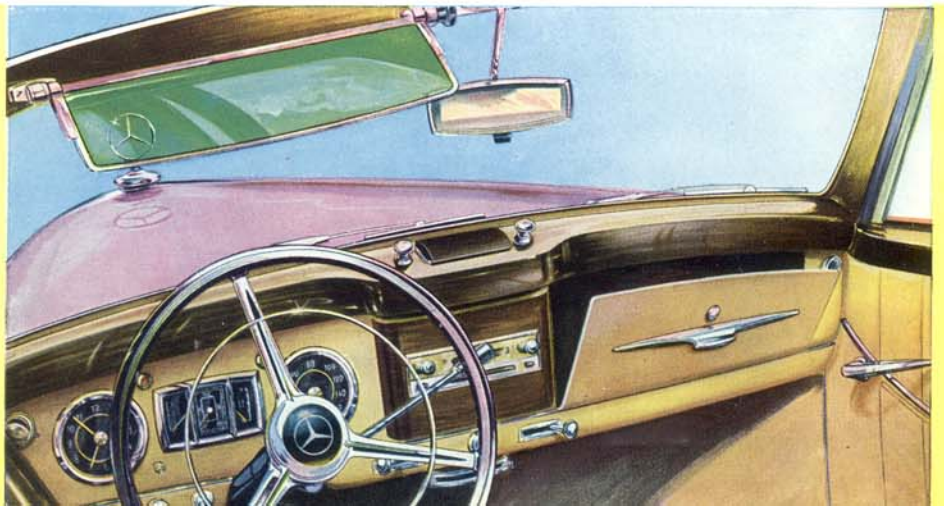
Driving one of these fine cars, it will become apparent that all demands on an automobile of distinction are fully met by sporting elegance and expedient interior appointments. The many amenities of the equipment and the graceful body lines lend the car an especially individual note.

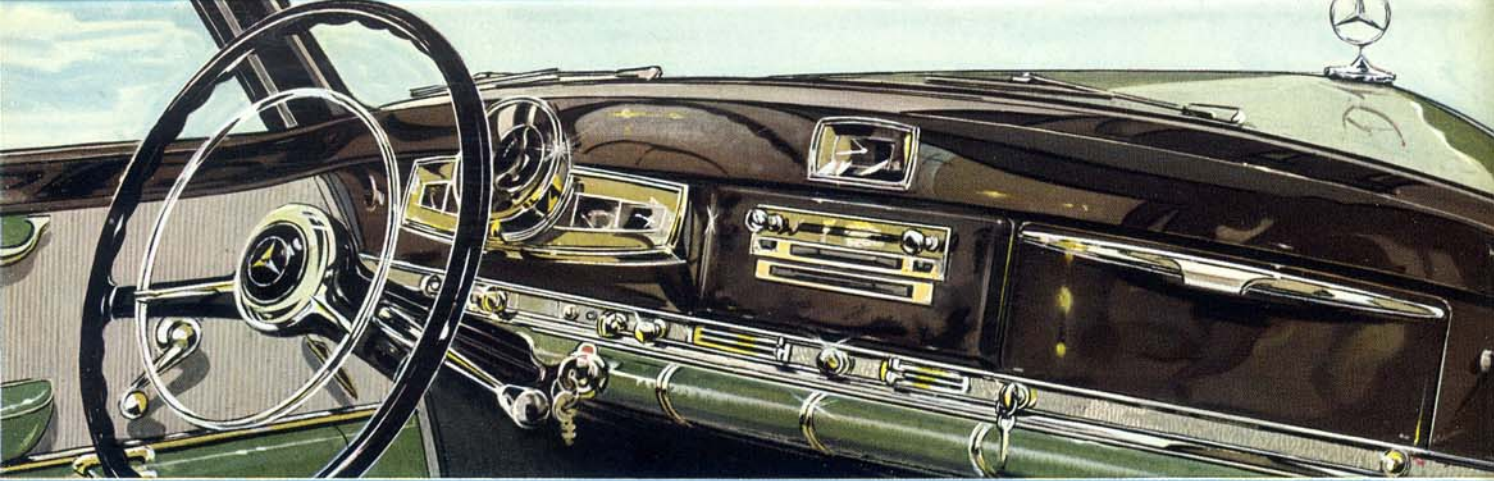
The large luggage boot is easily accessible. The room behind the front seats of a Convertible Coupé accommodates two adults or it may be used as additional luggage space.

# Type 220

CONVERTIBLE "A"  
AND COUPÉ

The grouping of the instruments is clear and each can easily be read. The fresh air heating is adjustable for each seat to comply with individual likes.





The Mercedes-Benz "300" is a masterpiece of automotive engineering and since its appearance it has won a recognized special position on the world market. Rightfully it enjoys the reputation of being not only a distinguished car, but to combine every imaginable driving comfort with maximum driving safety. It is the car that does justice to the most fastidious taste, and tedious business trips or weary long distance rides become hours of wholesome relaxation. Every ride in this Mercedes-Benz automobile is a new and thrilling experience, it is like traveling in a Pullman.

### *Type 300*

Conforming to the high class of the car, its equipment on instruments is rich and varied. Their grouping in the highly polished, beautiful, wooden instrument panel is carefully thought out and arranged with a view to drive this heavy car with the greatest of ease. A radio set, installed upon special request, is fitted with automatic selection.



### *Type 300 S* CONVERTIBLE "A"

Out of this magnificent automobile evolved the famous Mercedes-Benz "300 SL". Driving this car of international reputation, riding comforts beyond all expectations will be enjoyed which let completely forget the typical characteristics of a sports car.



The road stability of the Mercedes-Benz "300" is known throughout the world. Four telescopic shock absorbers and independent supplementary torsion bars, activated by an electrical switch in front of the driver, absorb every unevenness of the road. Turbo brakes, self-adjusting brake shoes, and a vacuum booster brake aid assure in every situation utmost safety.

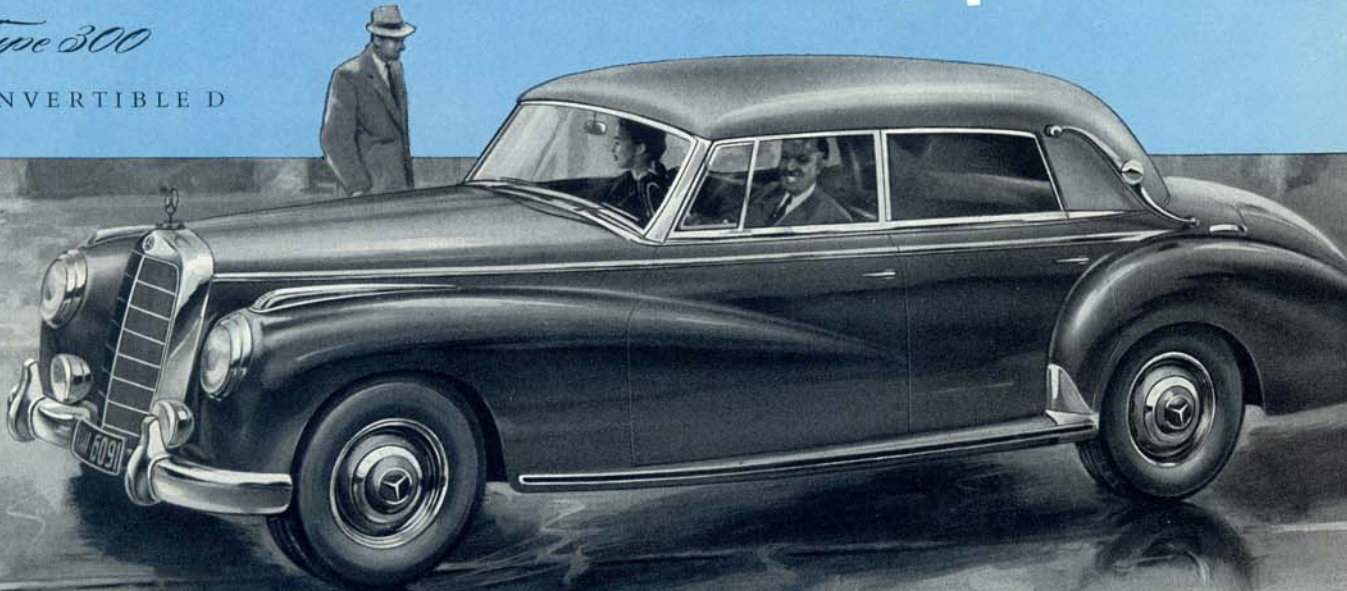


**Comfortable**

is the folding center arm rest forming an integral part of the rear seat. Counterbalancing springs greatly facilitate the opening and closing of the convertible's beautiful, smooth-fitting folding top.

*Type 300*

CONVERTIBLE D

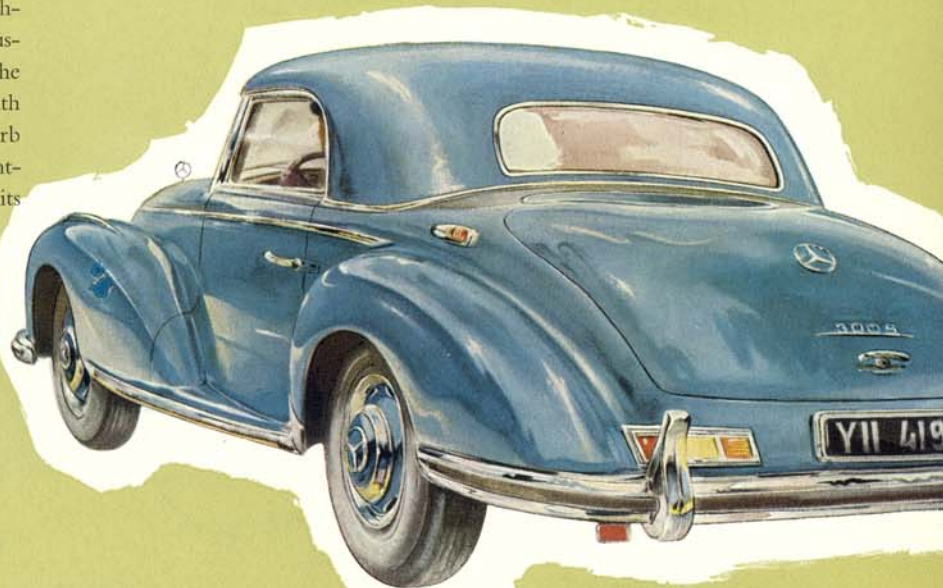


From stem to stern the Mercedes-Benz "300 S" represents the best of the very best. The perfectly balanced 163 HP short stroke engine with its three down-draught carburetors attains a maximum speed of 110 miles per hour. Road-holding- and cornering stability are brought to perfection and especially quick responding turbo brakes bridle at any time the power of this high-spirited, smooth-running engine. The individual front wheel suspension developed out of experiences gained in the racing car construction, and the swing axle with individually suspended wheels in the rear absorb every unevenness of the road. The interior appointment of the Mercedes-Benz "300" appeals by its very good taste and luxurious comfort.

*Type 300 S*

**Coupé**

A car which by its sporting appearance obtains a special note of exclusive elegance.



## Technical Data

## Type 220

## Type 300

## Type 300 S

### ENGINE:

Number of cylinders . . . . .  
Bore/Stroke approx. . . . .  
Piston displacement approx. . . . .  
Engine output (acc. to SAE)\* . . . . .  
Compression ratio . . . . .  
Capacity of cooling system approx. . . . .  
Oil capacity of engine max./min. . . . .

6 in line  
3.19" (80 mm) 2.87" (72.8 mm)  
133.9 cu. in. (2175 ccm)  
92 HP at 4,800 r.p.m.  
7.6 : 1  
2.5 Imp. gal. = 3.0 US. gal.  
(11.3 ltr.)  
1.3/0.8 Imp. gal. = 1.6/1.0  
US. gal. (6/3.5 ltr.)

6 in line  
3.35" (85 mm) 3.46" (88 mm)  
182.8 cu. in. (2996 ccm)  
136 HP at 4,500 r.p.m.  
7.5 : 1  
4.4 Imp. gal. = 5.3 US. gal.  
(20 ltr.)  
1.4/0.9 Imp. gal. = 1.7/1.1  
US. gal. (6.5/4 ltr.)

6 in line  
3.35" (85 mm) 3.46" (88 mm)  
182.8 cu. in. (2996 ccm)  
163 HP at 5,000 r.p.m.  
7.8 : 1  
4.3 Imp. gal. = 5.2 US. gal.  
(19.5 ltr.)  
1.4/0.9 Imp. gal. = 1.7/1.1  
US. gal. (6.5/4 ltr.)

### SPEED AND CLIMBING ABILITY:

Max. speed 4th gear approx. . . . .  
Climbing ability 1st gear . . . . .  
2nd gear . . . . .  
3rd gear . . . . .  
4th gear . . . . .

### SALOON

93.2 m/h (150 km/h)  
1 in 1.92 (52%)  
1 in 3.33 (30%)  
1 in 5.55 (18%)  
1 in 10 (10%)

### CONVERTIBLE COUPE

93.2 m/h (150 km/h)  
1 in 1.94 (51%)  
1 in 3.7 (27%)  
1 in 6.66 (15%)  
1 in 11.11 (9%)

99.4 m/h (160 km/h)  
1 in 1.85 (54%)  
1 in 3.08 (32.5%)  
1 in 5.26 (19%)  
1 in 9.09 (11%)

108.9 m/h (175 km/h)  
1 in 1.72 (58%)  
1 in 3.39 (29.5%)  
1 in 6.25 (16%)  
1 in 10.41 (9.6%)

### FUEL:

Standard Consumption\*\*).

28.8 m/Imp. gal. =  
24.0 m/US. gal.  
(9.8 ltr./100 km)  
13.0 Imp. gal. =  
15.9 US. gal.  
(59 ltr.)  
1.1 Imp. gal. =  
1.3 US. gal.  
(5 ltr.)  
235 m/Imp. pt. =  
196 m/US. pt.  
(0.15 ltr./100 km)

26.9 m/Imp. gal. =  
22.4 m/US. gal.  
(10.5 ltr./100 km)  
13.2 Imp. gal. =  
15.8 US. gal.  
(60 ltr.)  
1.1 Imp. gal. =  
1.3 US. gal.  
(5 ltr.)  
235 m/Imp. pt. =  
196 m/US. pt.  
(0.15 ltr./100 km)

22.6 m/Imp. gal. =  
18.8 US. gal.  
(12.5 ltr./100 km)  
14.5 Imp. gal. =  
17.4 US. gal.  
(66 ltr.)  
1.3 Imp. gal. =  
1.6 US. gal.  
(6 ltr.)  
176.5 m/Imp. pt. =  
147 m/US. pt.  
(0.2 ltr./100 km)

20.5 m/Imp. gal. =  
17.0 US. gal.  
(13.8 ltr./100 km)  
17.3 Imp. gal. =  
20.7 US. gal.  
(78.5 ltr.)  
1.4 Imp. gal. =  
1.7 US. gal.  
(6.5 ltr.)  
176.5 m/Imp. pt. =  
147 m/US. pt.  
(0.2 ltr./100 km)

### DIMENSIONS:

Overall length approx. . . . .  
Overall width approx. . . . .  
Overall height approx. . . . .  
Wheelbase approx. . . . .  
Track, front approx. . . . .  
Track, rear approx. . . . .  
Ground clearance approx. . . . .  
Turning circle approx. . . . .  
Battery . . . . .

185" (4715 mm)  
68½" (1740 mm)  
61" (1560 mm)  
111" (2820 mm)  
56" (1430 mm)  
57¾" (1470 mm)  
8½" (215 mm)  
36" (11 m)  
12 V/42 Amp.

178" (4540 mm)  
66" (1685 mm)  
61" (1550 mm)  
112" (2845 mm)  
51" (1315 mm)  
56½" (1435 mm)  
7" (185 mm)  
36" (11 m)  
6 V/84 Amp.

200" (5055 mm)  
72½" (1838 mm)  
63" (1600 mm)  
120" (3050 mm)  
58" (1480 mm)  
60" (1525 mm)  
8½" (215 mm)  
41¾" (12.6 m)  
12 V/70 Amp.

186" (4730 mm)  
75" (1910 mm)  
59" (1510 mm)  
114" (2900 mm)  
58" (1480 mm)  
60" (1525 mm)  
8" (210 mm)  
39¼" (12.3 m)  
12 V/56 Amp.

\* The output quoted in gross-horsepowers does not include auxiliary performances not required for engine operation.  
\*\* Determined at 2/3 of maximum speed with a deduction of 10%.

Subject to modifications in design, specifications, and equipment.

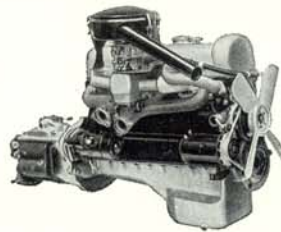
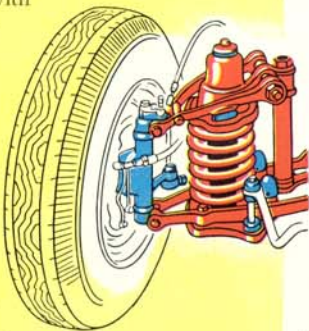
## COMMON AND SPECIAL FEATURES

Individually suspended front wheels with parallel wish bone arms and hydraulic shock absorbers. Swing rear axle with

individually suspended wheels.

Gear shift mounted to steering column, no-play steering

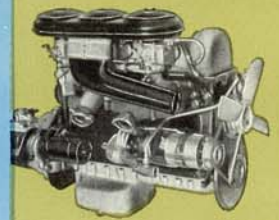
with automatic recoil. Turbo brakes with cast light metal brake drums, vacuum booster brake aid. 4-speed all-synchromesh transmission with best suitable gear ratios. Individually adjustable fresh air heating- and ventilating system. Draught-free ventilation by revolving air vents.



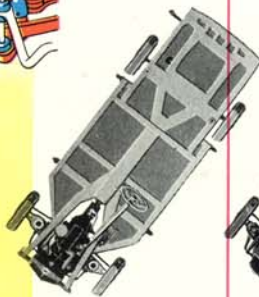
2.2-liter 6-cylinder short stroke engine 92 HP at 4,600 r.p.m. Two-stage carburettor



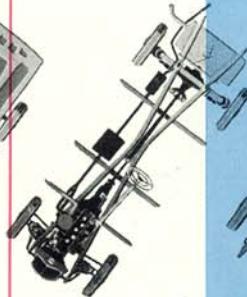
3-liter 6-cylinder high-powered engine 136 HP at 4,500 r.p.m. overhead camshaft, 2 multi-stage carburettors with automatic choke.



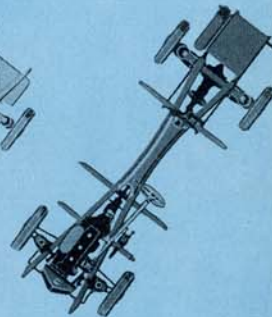
3-liter 6-cylinder high-powered engine 163 HP at 5,000 r.p.m. overhead camshaft, newly designed combustion chamber, 3 down-draught carburettors.



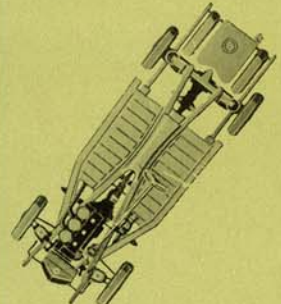
Unitized frame-floor construction with square tube members and box-in drive shaft



X-shaped oval section steel tube frame construction with bolted-on body.



X-shaped oval section steel tube frame construction with bolted-on body.



X-shaped oval section steel tube frame construction with welded-on floor.



THE WORLD'S OLDEST AUTOMOBILE MAKERS



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220 SEDAN .....	4,588.00
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220 COUPE .....	6,450.00
300 B SEDAN .....	6,988.00
300 B LIMOUSINE w. partition .....	7,368.00
300 D CONVERTIBLE .....	8,328.00
300 S COUPE, Roadster or Convertible .....	12,457.00

#### SPORTS MODELS:

190 SL ROADSTER .....	4,126.00
300 SL COUPE .....	7,463.00

## STANDARD EQUIPMENT

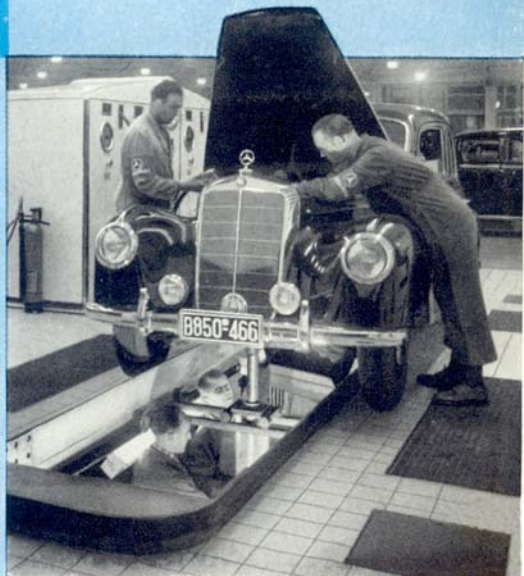
Safety glass for all windows, blinking turn-indicators, heating system, two fog lamps, back-up light, electric clock, cigar lighter, ashtrays, fuel-, cooling water temperature-, and oil gauge, speedometer with mileage recorder, glove box, two sun visors, 5 tyres, tools in durable kit and jack. "Type 220" Convertible A and Coupé: one blower for heating system, 3-piece set of suitcases, genuine leather upholstery and leather-covered folding emergency seat, highly polished rare wood veneers. "Type 300" and "300 S": two blowers for heating system, two adjustable seats, daily mileage recorder. "Type 300 S": large suitcase, genuine leather upholstery and leather-covered folding emergency seat, highly polished rare wood veneers, illuminated nationality emblem. "Type 300" Convertible D: genuine leather upholstery.

**Upon special request at extra cost:**

Radio set, sliding roof, head rest, set of suitcases in various combinations, nationality emblem. Model "220" Saloon: one or two blowers for heating system, adjustable seats. Model "220" Convertible A: A second blower for heating system, daily mileage recorder.



As excellent as Mercedes-Benz cars is the Mercedes-Benz customer service. Wherever you happen to be, our customer service will always stand ready to be of assistance and to service your car.



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